

Task Force/Date Initiative: Healthy Births and Sexuality/June 2016

<b>Impact Objective:</b> Decrease in the teen birth rate 15-17 year olds for Clark County					
<b>SMART Objective:</b> By March 2019, the teen birth rate will decrease from 19.5 births/1,000 to 15 births/1,000 for 15-17 year olds.					
<b>Evaluation:</b> ODH data will show a decrease in the teen birth rate.					
Process Objectives	Related Activities	Person/Agency Responsible	Specific Dates	Evaluation Measures	Notes
Create an outline of tasks that need to be completed to reach the goal. a) How do we complete these tasks?		Who is responsible for each activity?	What is our timeline?	How will we know we've completed each task?	Keep track of progress and any other notes here.
<b>1. Local school districts receive the information necessary to make informed choices regarding sexual health education.</b> a) Survey all city and county school districts to assess current state of reproductive health education. b) Create a questionnaire to research this issue with all districts.		Erica Klang- Questionnaire Survey- All Committee Members	March 2017 (Survey created and finalized, presented to superintendents)	ODH Data  Survey created, finalized and distributed to all schools.	Need to present to superintendents to gain approval prior to distribution. Leslie Crew will attend their meetings regularly beginning school year 2016-17.
<b>2. Increase access to sexual health information and services</b> a) Research options for sexual health and services for teens. b) Increase information and education about birth control options, including LARC (Long Acting Reversible Contraception).		Committee Members	March 2019		
3) Equip parents with information and education regarding sexual health and risks of initiating early sexual activity. a) Identify effective ways of reaching parents. b) Help parents identify their own values and communicate them clearly to their children.		Committee Members	March 2019		

<b>Impact Objective:</b> Increase in percent of infants born to pregnant women receiving prenatal care beginning in the first trimester.					
<b>SMART Objective:</b> By March 2019 the percentage of Clark County women who initiate prenatal care in the first 12 weeks of pregnancy will increase by 30% from 57% to 73% as a result of public information promoting early identification of pregnancy- Prenatal Service Directory (Data: Ohio rate for 2015 = 73.6% Clark rate = 57% HP 2020 rate = 77%)					
<b>Evaluation:</b> ODH Data will show a 30% increase in the percentage of Clark County women who initiate prenatal care in the first 12 weeks of pregnancy.					
Process Objectives	Related Activities	Person/Agency Responsible	Specific Dates	Evaluation Measures	Notes
Create an outline of tasks that need to be completed to reach the goal. a) How do we complete these tasks?		Who is responsible for each activity?	What is our timeline?	How will we know we've completed each task?	Keep track of progress and any other notes here.
<b>1. Increase the county wide distribution of Prenatal Service Directory.</b> a) Revise and update Prenatal Service Directory and reprint in both English and Spanish b) Identify five key community collaborators who provide pregnancy related services c) Contact the collaborating entities and arrange for face to face meeting regarding the task force plan, with the objective of creating buy in and targeted distribution of the Prenatal Service Directory d) Continue wide distribution of the Prenatal Service Directory to strategic locations in addition to health care providers (i.e. drugstores, coffee shops, hair salons etc). e) Use social media to distribute Directory electronically.		Committee Members	March 2019	Local Data  # of locations where directories distributed  # of directories taken by end users	

<b>Impact Objective:</b> Minority populations and other vulnerable populations have increased access to sexual health information and services					
<b>SMART Objective:</b> By March 2019 the Healthy Births & Sexuality Task Force will demonstrate increased community outreach to minority populations through a 30% increase in cultural appropriate sexual health information.					
<b>Evaluation:</b> Record of distribution of materials/increased number of minority people who seek sexual health services. Using numbers from SRMC, RHC, Planned Parenthood and New Carlisle Health Clinic					
Process Objectives	Related Activities	Person/Agency Responsible	Specific Dates	Evaluation Measures	Notes
Create an outline of tasks that need to be completed to reach the goal. a) How do we complete these tasks?		Who is responsible for each activity?	What is our timeline?	How will we know we've completed each task?	Keep track of progress and any other notes here.
<b>1. Identify key community partners who serve minority populations (ie Clark County Latino Health Coalition, area churches)</b> a) Identify effective avenues of distribution, (including reaching out to agencies that serve minority populations) using appropriate materials. b) Develop and implement a distribution plan.		Committee Members	March 2019	Local Data Stats  List of agencies, educational materials, distribution records, # of information sessions, # of people served	
<b>2. Identify additional vulnerable populations in the community and the key community partners that serve them, including but not limited to: homeless, incarcerated, in recovery from addiction and people with chronic mental health issues or developmental delays.</b> a) Identify effective avenues of distribution, including reaching out to agencies that serve the above identified populations, using appropriate materials. b) Develop and implement a distribution plan.		Committee Members	March 2019	List of agencies, educational materials, distribution records, # of information sessions, # of people served	