

| <b>Impact Objective:</b> Decrease the number of Clark County residents abusing alcohol and other drugs.  |                    |                                       |                       |   |  |
|--|--------------------|---------------------------------------|-----------------------|---|--|
| <b>SMART Objective:</b> By March 2019, the Clark County Substance Abuse Prevention Treatment and Support Coalition will increase community outreach regarding drug addiction.                        |                    |                                       |                       |   |  |
| <b>Evaluation:</b> Pre/post survey results will show an increase in knowledge of AOD use and abuse.  |                    |                                       |                       |   |  |
| Process Objectives   | Related Activities | Person/Agency Responsible             | Specific Dates        | Evaluation Measures                         | Notes  |
| Create an outline of tasks that need to be completed to reach the goal.<br>a) How do we complete these tasks?  |                    | Who is responsible for each activity? | What is our timeline? | How will we know we've completed each task? | Keep track of progress and any other notes here. |
| <b>1. Create a coalition website</b>   |                    | Task Force Members                    | February 2017         | Completed website                           |  |
| <b>2. Create an outreach presentation to include:</b><br><ul style="list-style-type: none"> <li>• Stigma</li> <li>• Education</li> <li>• Services</li> <li>• Treatment</li> <li>• Support</li> </ul> |                    | Task Force Members                    | January 31, 2017      | Completed presentation                      |  |
| <b>3. Identify presentation sites</b><br><ul style="list-style-type: none"> <li>• Create flyer to advertise presentation</li> </ul>  |                    | Task Force Members                    | November 2016         | Flyer                                       |  |
| <b>4. Conduct pre-evaluation</b>   |                    | Task Force Members                    | March 2017            | Completed surveys                           |  |
| <b>5. Deliver to presentation to sites</b>   |                    | Task Force Members                    | March 2017            | Photos<br><br>Surveys                       |  |
| <b>6. Conduct post-evaluation</b>  |                    | Task Force Members                    | March 2017            | Completed surveys                           |  |

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| <b>SMART Objective:</b> By March 2019, the Clark County Substance Abuse Prevention Treatment and Support Coalition will assist in the prevention of Alcohol and Other Drug Use in Clark County as evidenced by the implementation of one evidence-based prevention program. |                    |                                       |                       |   |  |
| <b>Evaluation:</b> School survey results will show an increased knowledge in AOD use and prevention practices.  |                    |                                       |                       |   |  |
| Process Objectives  | Related Activities | Person/Agency Responsible             | Specific Dates        | Evaluation Measures                         | Notes  |
| Create an outline of tasks that need to be completed to reach the goal.<br>b) How do we complete these tasks?   |                    | Who is responsible for each activity? | What is our timeline? | How will we know we've completed each task? | Keep track of progress and any other notes here. |
| <b>1. Research evidence-based programs</b><br><ul style="list-style-type: none"> <li>Review curricula</li> <li>Choose program</li> </ul>  |                    | Task Force Members                    | April 2017            | Program outline                             |  |
| <b>2. Secure Funding</b><br><ul style="list-style-type: none"> <li>Research Grants/funding sources</li> <li>Apply</li> </ul>  |                    | Task Force Members                    | December 2017         | List of funding options                     |  |
| <b>3. Identify possible implementation sites</b><br><ul style="list-style-type: none"> <li>Create list of possible sites</li> <li>Create outreach letter/email</li> <li>Send letter/call sites to discuss programming</li> </ul>  |                    | Task Force Members                    | January 2018          | List of sites<br><br>Outreach letter        |  |
| <b>4. Develop implementation plan</b>   |                    | Task Force Members                    | March 2018            | Written implementation plan                 |  |

Task Force/Date Initiative: Substance Abuse/2016

|   |                    |            |                          |  |
|---|--------------------|------------|--------------------------|--|
| <p><b>5. Develop MOU from implementation site(s)</b></p> <ul style="list-style-type: none"> <li>• Research MOUs</li> <li>• Create document</li> <li>• Sign</li> </ul>           | Task Force Members | April 2018 | Signed MOU               |  |
| <p><b>6. Implement programming</b></p>  | Task Force Members | May 2018   | Photos<br><br>Curriculum |  |
| <p><b>7. Evaluate programming</b></p> <ul style="list-style-type: none"> <li>• Determine evaluation method</li> <li>• Complete evaluation</li> <li>• Analyze results</li> </ul> | Task Force Members | March 2019 | Evaluation materials     |  |

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| <b>SMART Objective:</b> By March 2019, the Clark County Substance Abuse Prevention Treatment and Support Coalition will distribute key data to the community as evidenced by the creation of a quarterly dashboard. |                    |                                       |                       |   |  |
| <b>Evaluation:</b> Pre/Post surveys will show an increase in knowledge regarding AOD use.   |                    |                                       |                       |   |  |
| Process Objectives  | Related Activities | Person/Agency Responsible             | Specific Dates        | Evaluation Measures                         | Notes  |
| Create an outline of tasks that need to be completed to reach the goal.<br>c) How do we complete these tasks?   |                    | Who is responsible for each activity? | What is our timeline? | How will we know we've completed each task? | Keep track of progress and any other notes here. |
| <b>1. Determine key data needed</b><br>Overdoses<br>Type of drugs being used<br>Demographics<br>Mapping   |                    | Task Force Members                    | April 2017            | List of needed data points                  |  |
| <b>2. Determine most efficient way to collect data</b>  |                    | Task Force Members                    | June 2017             |   |  |
| <b>3. Create quarterly dashboard</b><br>Design<br>Determine what data to include  |                    | Task Force Members                    | November 2017         | Quarterly dashboards                        |  |
| <b>4. Distribute information</b><br>Social service agencies<br>Mailings<br>Social media<br>Media coverage<br>Other outreach tools   |                    | Task Force Members                    | January 2018          | List of distribution sites                  |  |
| <b>5. Evaluate dashboard effectiveness</b>  |                    | Task Force Members                    | June 2018             | Evaluation materials                        |  |

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| <b>SMART Objective:</b> By March 2019, the Clark County Substance Abuse Prevention Treatment and Support Coalition will increase community education regarding substance abuse as evidenced by the distribution of Alcohol and Other Drug materials to law enforcement, healthcare providers, and other social services agencies. |                    |                                       |                       |   |  |
| <b>Evaluation:</b>  |                    |                                       |                       |   |  |
| Process Objectives  | Related Activities | Person/Agency Responsible             | Specific Dates        | Evaluation Measures                                     | Notes  |
| Create an outline of tasks that need to be completed to reach the goal.<br>d) How do we complete these tasks?   |                    | Who is responsible for each activity? | What is our timeline? | How will we know we've completed each task?             | Keep track of progress and any other notes here. |
| <b>1. Implement 'Conversations for Change' program</b><br><ul style="list-style-type: none"> <li>• Identify host sites/partners</li> <li>• Promote program to the community</li> <li>• Hold events</li> </ul>   |                    | Task Force Members                    | June 23, 2016         | Meeting agendas<br><br>Promotional materials            |  |
| <b>2. Continue education/outreach by request</b>  |                    | Task Force Members                    | January 31, 2017      | Educational materials                                   |  |
| <b>3. Continue to develop education/outreach materials</b>  |                    | Task Force Members                    | October 31, 2016      |   |  |
| <b>4. Distribute outreach items to social service agencies and law enforcement</b>  |                    | Task Force Members                    | January 31, 2017      | List of sites who received education/outreach materials |  |