



Meeting Highlights and Action Plan

Topic	Key Points	Action Items <i>Including Responsible Party/Timeline if applicable</i>
Task Force Members	S. Dahlinghaus, A. Kaup-Fett, I. Alaidrous, M. Ivory (proposed)	✓ All members: Please invite others to join our task force
Discuss Data	<ul style="list-style-type: none"> • <i>What data surprises you?</i> Expect # of smokers to be higher, surprised that hookah use is so high • <i>What data do you feel we cannot do anything about?</i> The group discussed currently feeling “powerless” against e-cigarettes due to media/ads/# of outlets • Discussed data point about Quitline – lack of awareness 	
Prioritize Data	<ul style="list-style-type: none"> • The group reviewed all data and identified 5 focus areas: <ol style="list-style-type: none"> 1. Education/prevention – in schools, awareness campaigns, etc. 2. Veterans 3. HUD 4. Counter-Marketing 5. Promoting Quitline services 	
Follow Up Data Needed	<ul style="list-style-type: none"> • Demographics of: 44% of smokers, 20.6% of students who are smokers • Counties/communities with lowest smoking rates • #/% of veterans who smoke in Clark County • # of students who are current smokers (tobacco & e-cigs) in Clark County • # of e-cigarette outlets in Clark County • How many students have tried an e-cigarette 	✓ S. Dahlinghaus will get with epidemiologist for needed data points
Group Tasks	<ul style="list-style-type: none"> • School tobacco education requirements vs. what is actually being taught • Local Quitline information & other resources • Current CCCHD Tobacco curriculum and program data → getting back into schools • Counties with lowest rankings – demographic differences? Policies/practices? How do they handle youth, vets, etc.? • Research HUD proposed rule 	✓ Tasks can be delegated at February 11 meeting
Tabled-Items	<ul style="list-style-type: none"> • Review work plan template • Review SMART goals and planning worksheet • Review evidence-based repository 	✓ These items will be addressed at February 11 meeting
Next Meeting: Thursday February 11, 2016 – 3PM at CCCHD – Small Conference Room		